

HRDF  
CLAIMABLE

*Richard La Faber's*

# THE LEADER'S VOICE



The average person speaks up to 16,000 words per a day and most of that is just empty chatter. This is harmless enough except when it involves leaders. Fortunately some leaders know there's a significant difference between being a big talker and being an effective communicator. They are also aware that communication is the key to motivating and inspiring people.

These successful leaders also know that effective communication requires the ability - and the confidence - to effectively convey their vision, express competence, cultivate relationships, and offer support to others. *Richard La Faber's The Leader's Voice* is a one day training program that targets the communication most essential for effective leadership and empowers leaders to excel at verbal communication.

This workshop is packed with activities, action planning exercises, and takeaway resources. All of this makes The Leader's Voice a key learning experience that empowers leaders with the skills and confidence to encourage enthusiasm, increase productivity, minimize miscommunication and improve working relationships.

ALSO by RICHARD LA FABER

18  
JUL

## POWER VOICE for CALL CENTER PROFESSIONALS

Highly practical & engaging workshop to develop the key vocal skillsets & mindset, producing greater impact & influence over the phone.

## WORKSHOP BENEFITS

- **Discover** how to inspire your people when casting your vision
- **Learn** how to be a supported leader
- **Understand** how your voice really works and how to channel it with power and charisma
- **Develop** a powerful leadership mindset especially for the generation Ys
- **Speak** with more authority, influence and clarity
- **Be Equipped** with a relationship toolbox that works with even the toughest of subordinates
- **Enhance** your leadership competence and communicate more effectively

## WHO SHOULD ATTEND THIS WORKSHOP?

- **Head of Departments**
- **Managers & Team Leads**
- **Business Owners**
- **Senior Executives**
- **Talent Pool Candidates**
- *Anyone who aspires to become a better leader*



*This public workshop can be customised as an in-house solution for your company with additional modules on presentation with charisma, advanced voice techniques and Gen-Y leadership strategies.*

A program by

*La Faber Academy*

Marketed by

 plaseed

 ignitiative  
workshops . events . seminars

## Richard La Faber

*Communications Consultant, Motivational Speaker, Corporate Trainer, Hypnotherapist, Lecturer, NLP Practitioner, Radio Personality, Master of Ceremony, Voice Actor, Vocal & Presentations Skills Coach, & Writer.*

Driven by his passion to inspire audiences and encourage them to live their dreams, combined with 30 over years working in the Radio, News, TV and Education industry, Richard is well known for his dynamic presentations that consistently earn him awesome reviews. His unique ability to adapt to participants from all walks of life allow him to reach out to a wide spectrum of audiences, from corporate leaders to cleaners, ministers to mothers, academics to students, teenagers to pensioners, celebrity to commoners!

Richard is equally at ease with inspirational keynotes, high impact workshops, in-house training, learning luncheons, dinner talks and skills coaching. His stage charisma, enthusiasm and zeal to share his knowledge, backed by personal real life stories, leave participants and audiences with a desire to expand and extend themselves, to be the best that they can be.

### WORKSHOP OUTLINE

#### 0930 | WORKSHOP INTRODUCTION & CONTEXT SETTING

#### 1000 | VISION

- Be Inspiring
- Be Focused
- Be Action-Oriented

#### 1100 | COMPETENCE

- Be Decisive
- Be Direct
- Be Accountable
- Be Probing

#### 1200 | RELATIONSHIPS

- Be Caring
- Be Trustworthy
- Be Authentic
- Be Humble

#### 1300 | Lunch & Business Networking

#### 1400 | SUPPORT

- Be Supportive
- Be Appreciative
- Be Constructive
- Be Thoughtful

#### 1500 | VOICE

- Developing Vocal Influence
- Developing Projection
- Vocal Mirroring & Pacing
- Clarity

#### 1600 | MINDSET

- Effective Visualization
- The Power of Belief
- Laser Focus
- Staying Positive

#### 1600 | INSPIRATIONAL CLOSING

*\* Trainer may shift the structure to ensure the dynamism of the training experience, on-the-spot coaching and Q&A*

### PARTICIPANT'S DETAILS

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Office No.: \_\_\_\_\_ Mobile No.: \_\_\_\_\_

Email: \_\_\_\_\_

### TERMS & CONDITIONS:

1. Seat(s) for the participants will be confirmed upon receipt of a completed registration form/email reply to [training@ignitiative.com](mailto:training@ignitiative.com) and full payment. 2. Payment must be received 21 days prior to the start of the training program. 3. For cancellations, if written notice is given more than 10 days prior to the event, a substitute can be nominated at no additional charge. However, if there are no substitutes, or if written notice is received 10 days prior to the training, the organizer reserves the rights to charge 50% of the total investment as a cancellation fee. 4. Participants who walk-in on the event day will be charged the full fee, and can only be admitted if there are still seats available. They are also not eligible to enjoy any special bonuses offered.



### WORKSHOP FEES

Normal Price: RM980/pax

*Special Introductory Offer!*

**Be The First 10 To Register & Pay Your Price Will Be Only RM480!**

**HRDF CLAIMABLE**

### WORKSHOP DETAILS

Date: Friday, 20<sup>th</sup> JUN '14

Time: 9.30am to 5pm

Venue: The NeoOne Academy  
40B, 2nd Floor,  
Jalan Tun Mohd Fuad,  
TTDI, Kuala Lumpur

**LIMITED SEATS!  
REGISTER TODAY!  
CALL/SMS  
016 225 2500  
[bill@plaseed.com](mailto:bill@plaseed.com)**

### PAYMENT DETAILS

CASH or CHEQUE DEPOSIT

Bank: **Maybank**

Acc. No: **5-12763-11510-6**

Acc. Name: **PLASEED TRAINING**

Please fax payment slip to  
+603.6204.5741 or scan & email to  
[grow@plaseed.com](mailto:grow@plaseed.com).