

Richard La Faber's

POWER BIZ NETWORKING

How to Become a Natural Around People and Maximize Your Opportunities, Career and Work Performance

It used to be that a good education and hard work was all you needed to reach the top but that, unfortunately is no longer the case. To get ahead in this world today you now have to be heard, understood, known, respected, liked and remembered. Plus you have to achieve all that within minutes!

This sounds tough but if *Obama, Oprah, Steve Jobs, Tony Fernandez, Patrick Teoh and Richard La Faber* can do it, so can you. That's where we come in!

Come and join radio personality, communication specialist and vocal coach **Richard La Faber** as he shares the secrets and techniques to speak confidently with both strangers and familiar faces. A veteran in the people business and experienced across various industries, Richard is the go-to-guy for anyone who is nervous at networking events, anxious when around high-profile individuals and terrified when put in a room full of strangers!

Learn how you can create small talk that leaves a great lasting impression, gracefully hop in and out of conversation, and maximize your opportunities at any networking events. Discover how to apply NLP rapport strategies, tell stories engagingly, overcome your anxiety, leverage on influencing body languages and more!

At the end of this interactive, insightful and impactful one day program, you will be able to increase your charisma, being more influential and on your way to *network like a PRO!*

WORKSHOP BENEFITS

- **Uncover** the secrets behind great networkers and communicators
- **Increase** your influence with people, and get your message across more effectively
- **Learn** questioning techniques to find out the "unsaid"
- **Maximize** your networking opportunities by gracefully hopping conversations
- **Discover** how to engage people, on and off stage, and leave a great impression
- **Effectively** manage your mental state and emotions better
- **Be Equipped** with powerful people principles that will help you win in relationships

WHAT YOU WILL GET IN THIS WORKSHOP?

- A one day highly interactive workshop
- Facilitation by an expert trainer
- Workshop manual
- One month adhoc support by phone & email
- Sampler MindMovie recordings
- Post Workshop Manual

ALSO by RICHARD LA FABER

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Reaching for the Stars

Discover your latent talents, find your passion at work and maximise your potential for 2014

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Power Voice

Develop the key vocal skills & mindset you need to have greater impact & verbal influence.

A program by

La Faber Academy

Marketed by

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HRDF
CLAIMABLE



Richard La Faber

Communications Consultant, Motivational Speaker, Corporate Trainer, Hypnotherapist, Lecturer, NLP Practitioner, Radio Personality, Master of Ceremony, Voice Actor, Success Life Coach/Mentor, Vocal Coach, & Writer.

Driven by his passion to inspire audiences and encourage them to live their dreams, combined with 30 over years working in the Radio, News, TV and Education industry, Richard is well known for his dynamic presentations that consistently earn him awesome reviews. His unique ability to adapt to participants from all walks of life allow him to reach out to a wide spectrum of audiences, from corporate leaders to cleaners, ministers to mothers, academics to students, teenagers to pensioners, celebrity to commoners!

Richard is equally at ease with inspirational keynotes, high impact workshops, in-house training, learning luncheons, dinner talks and skills coaching. His stage charisma, enthusiasm and zeal to share his knowledge, backed by personal real life stories, leave participants and audiences with a desire to expand and extend themselves, to be the best that they can be.

WORKSHOP OUTLINE

Introduction

- Identifying The Benefits
- Building The Circles
- Developing The Skills

Preparation

- Your Checklist
- Elevator Pitch
- Valuable Research

The Follow Up

- Provide Value
- Build Friendship
- Think Long Term

Key Skills

- Emotional Intelligence
- Effective Communication
- Engaging People

Tools

- Background Information
- Personal Champions
- Dynamic Charisma

Wrapping Up

- Words of Wisdom
- Boosting Motivation
- Action Plan

Leaving Your Comfort Zone

- Eliminating Excuses
- Overcoming Shyness
- Finding The Time

Working The Room

- As A Guest
- As The Host
- As An Employee

Getting Started

- The Reasons
- The Approach
- The Action

Techniques

- Building Strong Rapport
- Stimulating Conversation
- Being Memorable

PARTICIPANT'S DETAILS

Name: _____

Job Title: _____

Company: _____

Office No.: _____ Mobile No.: _____

Email: _____

Number of Participants: _____

TERMS & CONDITIONS:

1. Seat(s) for the participants will be confirmed upon receipt of a completed registration form/email reply to training@ignitiative.com and full payment. 2. Payment must be received 21 days prior to the start of the training program. 3. For cancellations, if written notice is given more than 10 days prior to the event, a substitute can be nominated at no additional charge. However, if there are no substitutes, or if written notice is received 10 days prior to the training, the organizer reserves the rights to charge 50% of the total investment as a cancellation fee. 4. Participants who walk-in on the event day will be charged the full fee, and can only be admitted if there are still seats available. They are also not eligible to enjoy any special bonuses offered.



WORKSHOP FEES

Normal Price: RM880/pax

Special Introductory Offer!

Be The First 10 To Register & Pay Your Price Will Be Only RM480!

HRDF CLAIMABLE

WORKSHOP DETAILS

Date: Friday, 22nd November

Time: 9.30am to 5pm

Venue: The NeoOne Academy
40B, 2nd Floor,
Jalan Tun Mohd Fuad,
TTDI, Kuala Lumpur

**LIMITED SEATS!
REGISTER TODAY!
CALL/SMS
016 225 2500
grow@plaseed.com**

PAYMENT DETAILS

CASH or CHEQUE DEPOSIT

Bank: **Maybank**

Acc. No: **5-12763-11510-6**

Acc. Name: **PLASEED TRAINING**

Please fax payment slip to
+603.6204.5741 or scan & email to
grow@plaseed.com.