

Richard La Faber's

POWER COMMUNICATIONS

A highly-focused workshop to Enhance Confidence & Charisma to Communicate with **IMPACT & INFLUENCE!**

The world is moving at a pace faster than ever before. Transactions happen at the speed of trust, and the faster you can influence someone, the more successful you and your company will be. The key to gaining influence lies in your **communication skills** – how you get the message across, how people perceive you, and how you carry yourself. The ability to speak clearly and objectively is even more crucial for those who are separated by distance and differentiated by working environments. Miscommunications cause loss of productivity, resources and time, leading to unnecessary tension and stress at the workplace.

Now that we know how important the skill is, how do we enhance it?

In this workshop, communication specialist **Richard La Faber** will be empowering participants with his decades of real world experience working with people on a local and international arena. From overcoming nervousness to enhancing charisma, from networking methods to questioning skills, Richard adds the psychological edge to practical techniques of high-impact workplace communication. Richard will also share the strategies to fortify the mindset, especially when dealing with tough people, and his signature module on developing the Power Voice will equip participants with knowledge on how to properly use their voice for better verbal influence.

ALSO by RICHARD LA FABER

POWER VOICE

A highly practical and rewarding workshop to help develop the key vocal skills and mindset you need to have greater impact and influence. Eliminate Mumbblings, Improve Clarity and Richness, Increase Projection and Voice Quality.

POWER PRESENTATIONS

Fine tune your presentation skills, deliver your contents with more impact, increase charisma and presence, influence sales, gain trust and enhance leadership skills!

WORKSHOP BENEFITS

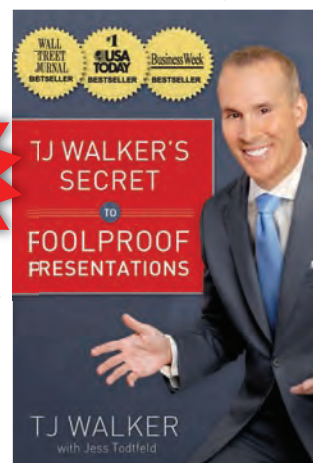
- **BE EQUIPPED** with powerful psychological principles to enhance communication
- **ELIMINATE** doubt, uncertainty & miscommunication by structuring your speech more objectively
- **LEARN** to speak with greater confidence and conviction
- **POSITIVELY** handle difficult people and diffuse tense situations
- **UNDERSTAND** the different communication profiles of people and how to talk to each profile effectively
- **DISCOVER** how to analyse and utilise body language to your advantage
- **DEVELOP** effective listening techniques to build rapport and trust
- **EXPLORE** easy networking skills to strike up effective conversations with anyone, anywhere, anytime
- **EASILY** steer conversations and influence people
- **INCREASE** your verbal influence rapidly with better voice control, emphasis and projection

HRDF CLAIMABLE



FREE BONUS

TJ Walker's Best-selling E-Book worth RM35!



A program by

La Faber International

Marketed by

neQne

plaseed

ignitative
workshops . events . seminars

Richard La Faber

Communications Consultant, Motivational Speaker, Corporate Trainer, Hypnotherapist, Lecturer, NLP Practitioner, Radio Personality, Master of Ceremony, Voice Actor, Success Life Coach/Mentor, Vocal Coach, & Writer.

Driven by his passion to inspire audiences and encourage them to live their dreams, combined with 30 over years working in the Radio, News, TV and Education industry, Richard is well known for his dynamic presentations that consistently earn him awesome reviews. His unique ability to adapt to participants from all walks of life allow him to reach out to a wide spectrum of audiences, from corporate leaders to cleaners, ministers to mothers, academics to students, teenagers to pensioners, celebrity to commoners!

Richard is equally at ease with inspirational keynotes, high impact workshops, in-house training, learning luncheons, dinner talks and skills coaching. His stage charisma, enthusiasm and zeal to share his knowledge, backed by personal real life stories, leave participants and audiences with a desire to expand and extend themselves, to be the best that they can be.

WORKSHOP OUTLINE

0930 | THE SECRET BEHIND CHARISMATIC COMMUNICATORS

- The 7lbs Universe - The components of the unconscious mind
- Have a Little Faith
- The Importance of Positivity

1030 | THE ESSENCE OF POSITIVE IMPACT

- Identifying your PUSP
- Talent vs Skill vs Passion

1130 | THE PSYCHOLOGICAL EDGE IN COMMUNICATION

- The Preferred Communication Style
- Linguistics and Semantics
- Body Language and Gestures
- The 4MAT of Message Construction

1300 | NETWORKING LUNCH

** Trainer may shift the structure to ensure the dynamism of the training experience, on-the-spot coaching and Q&A*

1400 | DEVELOPING YOUR POWER VOICE

- A Quick Voice Clinic
- Remedies for tones, pitch, projection, clarity
- Vocal warm up exercises

1515 | WINNING WITH PEOPLE

- Key People Principles
- Different Strokes for Different Folks
- Working with tough people
- Common pitfalls to communication breakdown

1600 | FROM CONFIDENCE TO CHARISMA

- Charisma Essentials
- Modeling Excellence
- Intimidation vs Attraction
- Influencing Upwards
- Reaching for the Stars

1700 | Q&A & WORKSHOP ENDS



WORKSHOP FEES

Normal Price: RM980/pax

Special Introductory Offer!

Be The First 10 To Register & Pay Your Price Will Be Only RM480!

HRDF CLAIMABLE

WORKSHOP DETAILS

Date: Thursday 10th Mar '16
Time: 9.30am to 5pm
Venue: The NeoOne Academy
40B, 2nd Floor,
Jalan Tun Mohd Fuad,
TTDI, Kuala Lumpur

**LIMITED SEATS!
REGISTER TODAY!
CALL/SMS
016 225 2500
grow@plaseed.com**

PARTICIPANT'S DETAILS

Name: _____

Job Title: _____

Company: _____

Office No.: _____ Mobile No.: _____

Email: _____

Number of Participants: _____

TERMS & CONDITIONS:

1. Seat(s) for the participants will be confirmed upon receipt of a completed registration form/email reply to training@ignitiative.com and full payment. 2. Payment must be received 21 days prior to the start of the training program. 3. For cancellations, if written notice is given more than 10 days prior to the event, a substitute can be nominated at no additional charge. However, if there are no substitutes, or if written notice is received 10 days prior to the training, the organizer reserves the rights to charge 50% of the total investment as a cancellation fee. 4. Participants who walk-in on the event day will be charged the full fee, and can only be admitted if there are still seats available. They are also not eligible to enjoy any special bonuses offered.

PAYMENT DETAILS

CASH or CHEQUE DEPOSIT
Bank: **Maybank**
Acc. No: **5-12763-11510-6**
Acc. Name: **PLASEED TRAINING**

Please fax payment slip to
+603.6204.5741 or scan & email to
grow@plaseed.com.