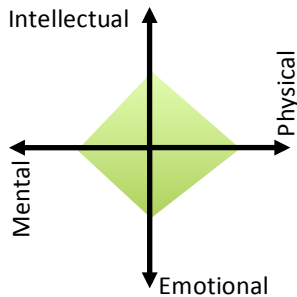
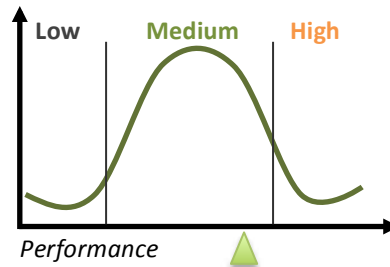


# Developing Your Power Voice & Personal Impact

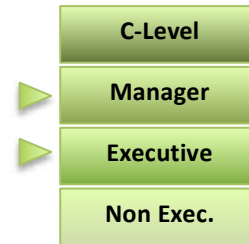
*A One-of-a-kind Vocal Clinic for Maximizing Your Verbal Influence*



LEARNING MOOD

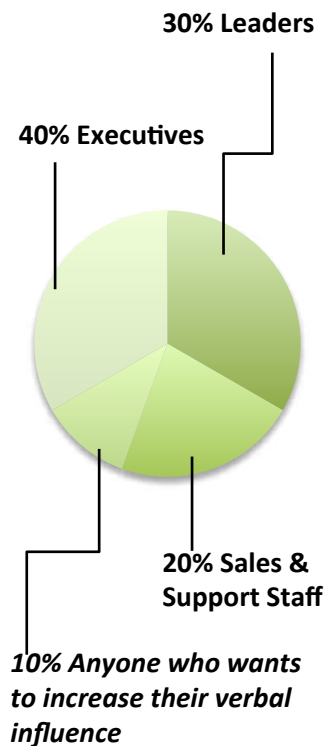


POTENTIAL MATCH



PARTICIPANT LEVEL

## WHO SHOULD ATTEND?



## LEARNING OUTCOMES & BENEFITS

- **Understand** how your voice really works, and how you can immediately improve it
- **Learn** diaphragmatic breathing and watch how it influence your voice
- **Attain** your own optimum pitch and resonance
- **Empower** yourself to speak in living color
- **Be exposed** to sound and word producing mechanism
- **Effectively** reduce or *even eliminate* the hidden tensions that can interfere with your vocal projection
- **Increase** your ability to control your speed of delivery to suit your listener
- **Develop** a range of expressive qualities to become more influential
- **Enhance** self-confidence and charisma
- **Communicate** effectively and strategically with the right words and the right gestures
- **Explore** strategies to talk to even the toughest of audiences

**SPECIALIST TRAINER**

**Richard La Faber**, Radio, TV & News Personality, Communication Specialist, Voice Coach, Speaker, Trainer, and Developer of this program.

**TRAINING HOURS: 16**  
**OPTIMUM PAX: 25**

**COURSE MATERIALS**

Participants will walk away with these resource:

- A workbook for note taking and exercises during the training
- A post workshop manual for additional reading, appendixes and reference
- An audio program for daily vocal exercises
- Subliminal Audio for confidence

**EXECUTIVE SUMMARY**

Your voice is a vital component of your communication, and how effective you use it will determine your level of influence, the presence you command, and the impact of your message. Whether it's getting heard in meetings, giving dynamic presentations, or speaking effectively on the phone, the quality of your voice makes a distinct difference. Tone, emphasis, inflection, pronunciation, pitch, resonance – these are some factors that can determine your verbal influence.

Combining his years of experience in the TV, radio, entertainment and news industry, communication and vocal specialist **Richard La Faber** adds an interesting twist to this unique communication skills enhancement workshop. Being a vocal coach and mentor also enables him to really understand the elements of effective communication, down to the fine details many would neglect. His personal stories and exciting real life encounters not only acts as practical examples, but it serves to entertain his participants too, all in the spirit of edutainment.

**Developing Your Power Voice & Personal Impact** is a one-of-a-kind vocal and voice clinic that is the accumulation of Richard's experience and expertise. Participants are guaranteed to be amazed with their immediate results from just a seemingly normal workshop. Learn how to reduce tension in the voice, increase projection, control speaking pace, expanding the vocal range and more. Expect also communication tips for effectiveness, practical hands-on exercises, guided practices, personal feedback and coaching.

Always an advocate of continuous learning, Richard has also added an entire new section under **Personal Impact**, which incorporates NLP and many psychological techniques to boost the participants' influence. Learn strategic body gestures, emotion calming techniques when speaking in front of a crowd, and strategies to get the most out of any conversations.

Of the many positive feedbacks for this workshop, one testimonial remains consistent – *"I can never imagine my voice can be so good and I absolutely love it!"*

**METHODOLOGY**

This highly interactive workshop is delivered with a combination of training techniques to ensure that the participants are always engaged and challenged to stimulate results.

Participants can expect:

- Dynamic presentations
- Video reviews
- Individual exercises
- Well-form Feedbacks
- Trainer and peer review
- Activities to foster better understanding
- Inspirational messages that moves and motivates

**LEARNING**







**SUSTAINABILITY**

**RECOMMENDATIONS**

- Optional ½ to 1 day follow-up training for Q&A, 3-8 weeks after the trainings

**THE NET EFFECTS**

The biggest concern about sending your people, or yourself, to trainings, is that your investments are not justifiable. At **Plaseed**, when we brainstorm on how to enhance your training results, we have every intention to maximize your training dollars. Using **the Net-Effects** model, you will be able to notice positive changes in skills implementation, thinking process, work-related characteristics and other leading indicators that contribute to your organization’s growth.

BEFORE		AFTER
<b>Confusion</b> Unclear messages sent that causes miscommunication and doubt, intention of message seemed incongruent		<b>Clarity</b> Messages are direct and clear, good voice projection that assures, projects articulacy and professionalism
<b>Inefficient</b> Communication breakdown that causes mistakes, misunderstandings and loss of productivity		<b>Productive</b> Clear communication of instructions, intent carried through effectively
<b>Low Self Esteem</b> Do not believe in own abilities and capabilities, stay away from communication duties and presentations		<b>Confident</b> Asserts influence positively, projects confidence, is sure of self
<b>Unimpressive</b> Doesn't "stick" on people's mind, often forgotten, shy, feels insignificant when compared to others		<b>Influential</b> Sounds convincing, increase respect and a go-to-person when it comes to communicating vital and critical information
<b>Withdrawn</b> Prefers to "hide in a cave", lack of self-assurance always sabotaging work performance		<b>Charisma</b> Voice that commands the crowd, unconsciously gaining respect of subordinates, peers and leaders
<b>Lack of Rapport</b> Lacking in the "human touch", feels cold and distant		<b>Engaging &amp; Trustworthy</b> Have quick and deep rapport with anyone, anywhere, easily gain trust

## COURSE CONTENT

DAY 1 AM	<p><b>WORKSHOP INTRODUCTION &amp; CONTEXT SETTING</b></p> <p><b>INTRODUCTION TO THE VOICE</b></p> <ul style="list-style-type: none"> <li>• Feedback on your voice</li> <li>• Your speech effectiveness</li> <li>• Questions to ask yourself</li> </ul>	<p><b>BREATH SUPPORT</b></p> <ul style="list-style-type: none"> <li>• Understanding The Importance</li> <li>• The Diaphragm</li> <li>• Practicing Breath Support</li> </ul>
DAY 1 PM	<p><b>OPTIMUM PITCH</b></p> <ul style="list-style-type: none"> <li>• Finding Your Optimum Pitch</li> <li>• Optimum Pitch Exercises</li> </ul> <p><b>RESONANCE</b></p> <ul style="list-style-type: none"> <li>• Forward Resonance</li> <li>• Sentences For Forward Resonance</li> <li>• Resonance Using The Mask</li> </ul>	<p><b>PROJECTION</b></p> <ul style="list-style-type: none"> <li>• Understanding Projection</li> <li>• Breath Control</li> <li>• Focus</li> </ul>
DAY 2 AM	<p><b>WARM-UP TECHNIQUES</b></p> <ul style="list-style-type: none"> <li>• Siren</li> <li>• Voice Projection</li> <li>• Visualisation</li> </ul> <p><b>COMMON SPEAKING PROBLEMS</b></p> <ul style="list-style-type: none"> <li>• Mumbling</li> <li>• Speaking Too Quickly</li> <li>• Monotone</li> <li>• Speaking Too Quietly</li> <li>• Nasality</li> </ul>	<p><b>EXPRESSIVENESS</b></p> <ul style="list-style-type: none"> <li>• Learning To Be More Expressive</li> <li>• Adding ‘Colour’ To Your Speech</li> <li>• ‘Have Your Words Land Well</li> </ul>
DAY 2 PM	<p><b>PRESENTING YOURSELF</b></p> <ul style="list-style-type: none"> <li>• Establishing rapport instantly</li> <li>• Using the 4MAT method for questioning</li> <li>• Understanding visual representation</li> <li>• SET method for engaging small talks &amp; networking</li> <li>• Telling personal stories for business engagements</li> <li>• Easy rapport building – one-on-one &amp; groups</li> </ul> <p><b>WARM-UP TECHNIQUES</b></p> <ul style="list-style-type: none"> <li>• Siren</li> <li>• Voice Projection</li> <li>• Visualization</li> </ul>	<p><b>WARM-UP TECHNIQUES</b></p> <ul style="list-style-type: none"> <li>• Siren</li> <li>• Voice Projection</li> <li>• Visualisation</li> </ul> <p><i>* Course contents and flow are just for planning purposes only. The trainer(s) may reallocate the contents to enhance dynamism of the training, NLP interventions and on-the-spot coaching.</i></p>