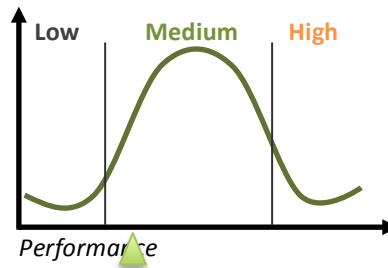
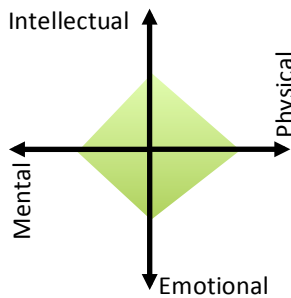


CHARISMA Communications

Developing the Confidence & Charisma to Communicate with Impact & Influence

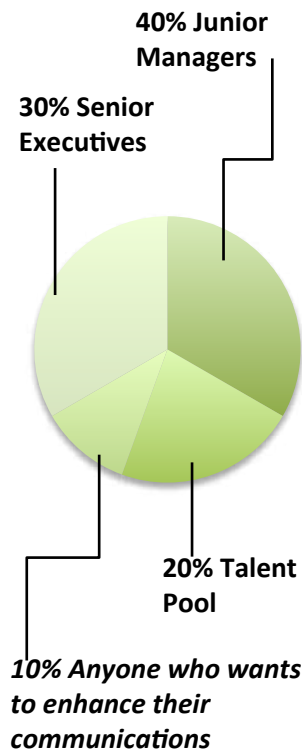


LEARNING MOOD

POTENTIAL MATCH

PARTICIPANT LEVEL

WHO SHOULD ATTEND?



LEARNING OUTCOMES & BENEFITS

- **Be Equipped** with powerful psychological principles to enhance communication
- **Learn** to speak with greater confidence and conviction
- **Positively** handle difficult people and diffuse tense situations
- **Discover** how to analyze and utilize body language to your advantage
- **Develop** effective listening techniques to build rapport and trust
- **Explore** easy networking skills and be able to interact with new business contacts confidently
- **Effectively** steer conversations and influence people with ease
- **Create** an impactful “elevator” speech that will leave a lasting, positive impression
- **Increase** your verbal influence with proper voice control, emphasis and projection
- **Master** your emotions with state management techniques

SPECIALIST TRAINER

Richard La Faber, Radio, TV & News Personality, Communication Specialist, Voice Coach, Speaker, Trainer, and Developer of this program.

TRAINING HOURS: 16
OPTIMUM PAX: 20

COURSE MATERIALS

Participants will walk away with these resource:

- A workbook for note taking and exercises during the training
- A post workshop manual for additional reading, appendixes and reference

EXECUTIVE SUMMARY

The world is shrinking. No more are we confined to working only in local or neighboring markets. Now, we have clients, vendors and even team members from other parts of the world – different backgrounds, cultures and communication styles. Transactions happen at the speed of trust, and the faster you can influence someone, the more successful you, and your company, will be. The key to gaining influence lies in your communication skills – how you get the message across, how people perceive you, and how you carry yourself.

Day in, day out, we communicate, and the ability to speak clearly and objectively is even more crucial for those who are separated by distance and differentiated by working environments. Miscommunications cause lost of productivity, resources and time, leading to unnecessary tension and stress at the workplace. Now that we know how important the skill is, how do we enhance it?

Richard La Faber, a communication specialist and a veteran in the TV, Radio and Entertainment industry, will be empowering your participants with his decades of real world experience working with people on a local and international arena. You see, communication is what Richard has been succeeding in, and have taught, coached and mentored others in the process too. With practical corporate experience, he knows what your participating leaders need to stand out in the crowd.

From overcoming nervousness to enhancing charisma, from networking methods to questioning skills, Richard adds the psychological edge to practical techniques of high-impact workplace communication. Richard will also share the strategies to fortify the mindset, especially when dealing with tough people, and his signature module on developing the Power Voice will equip participants with knowledge on how to properly use their voice for better verbal influence. Combining neuro-linguistics, behavioral science and emotional management techniques, participants are guaranteed to walk out of the training feeling more confident when interacting with peers, and more charismatic even in the midst of leaders!

METHODOLOGY

This highly interactive workshop is delivered with a combination of training techniques to ensure that the participants are always engaged and challenged to stimulate results.

Participants can expect:

- Dynamic presentations
- Video reviews
- Individual exercises
- Well-form Feedbacks
- Trainer and peer review
- Activities to foster better understanding
- Inspirational messages that moves and motivates

LEARNING








SUSTAINABILITY

RECOMMENDATIONS

- Optional ½ to 1 day follow-up training for Q&A, 3-8 weeks after the trainings

THE NET EFFECTS

The biggest concern about sending your people, or yourself, to trainings, is that your investments are not justifiable. At Plaseed, when we brainstorm on how to enhance your training results, we have every intention to maximize your training dollars. Using the Net-Effects model, you will be able to notice positive changes in skills implementation, thinking process, work-related characteristics and other leading indicators that contribute to your organization’s growth.

BEFORE		AFTER
Confusion Constant disagreement & arguments, causing loss of productivity & unnecessary tension		Clarity Communications that is concise, objective, and gets the points across
Doubt Incongruent body language and bad choice of words causes disbelief for the listeners		Trust Gain trust easily with strategic body gestures, convincing languages and words
Hopeless Feel lost whenever asked to do a presentation, have no plans or strategies		Empowered Equipped with the right tools, skills and techniques to create an impression during presentations
Lack of Rapport Peers, colleagues & customers feel distant & disconnected, lacking the ‘human touch’		Engaging & Trustworthy Gains trust with least resistance, able to build rapport instantly & easily
Unimpressive Easily forgotten, doesn’t “stick” in the mind, feels inferior when being compared		Influential Able to persuade decisions, convincing, portrays excellent leadership qualities
Ineffective Poor responses from presentations, miscommunication of instructions		Effective Communication that garner great feedback, messages and instructions communicated clearly
Withdrawn Shy and quiet, afraid of interacting with people, doesn’t speak up or stand out		Charisma Captivate the audience, command respect and attention

COURSE CONTENT

DAY 1 AM	INTRODUCTION & WORKSHOP OBJECTIVES
	THE SECRET BEHIND CHARISMATIC COMMUNICATORS <ul style="list-style-type: none"> • The 7lbs Universe - The components of the unconscious mind • Have a Little Faith • The Importance of Positivity THE ESSENCE OF POSITIVE IMPACT <ul style="list-style-type: none"> • Identifying your PUSP • Talent vs Skill vs Passion
DAY 1 PM	DEVELOPING YOUR POWER VOICE <ul style="list-style-type: none"> • A Quick Voice Clinic • The Myth about Your Voice • Remedies for tones, pitch, projection, clarity • Vocal warm up exercises • Verbal Influence vs Verbal Authority THE JOURNEY TO EMOTIONAL MASTERY <ul style="list-style-type: none"> • Fear reduction strategies • Reducing anxiety, state & emotion management tools • The Power of Affirmations
	DAY 2 AM
DAY 2 PM	POWER NETWORKING <ul style="list-style-type: none"> • The S.E.T. Method of Networking • The Elevator Speech • Questions – The Key to Solid Interactions MOVING FROM CONFIDENCE TO CHARISMA <ul style="list-style-type: none"> • Charisma Essentials • Modeling Excellence • Intimidation vs Attraction • Influencing Upwards • Reaching for the Stars <p><i>* Course contents and flow are just for planning purposes only. The trainer(s) may reallocate the contents to enhance dynamism of the training, NLP interventions and on-the-spot coaching.</i></p>